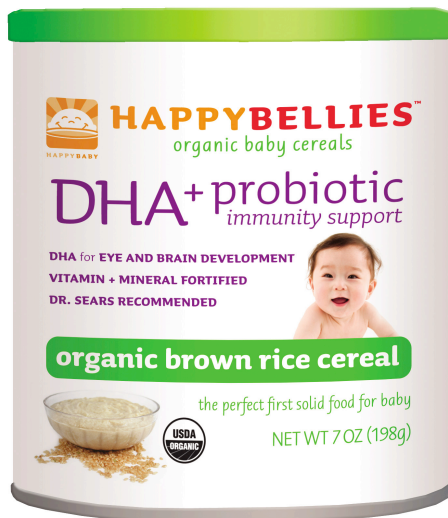


# Genetically Engineered Nutraceuticals

## Martek's Life'sDHA & Life'sARA

In Organic Infant Formula, Baby Food, & Dairy Products



### Baby Food

Happy Bellies

Tasty Baby



### Dairy & Soy Products

Horizon Organic Milk

Nogurt

Stremicks Heritage Foods  
Organic Milk

Wegmans Organic Fruit on  
the Bottom Super Yogurt

ZenSoy Soy on the Go



### Infant Formula

Bright Beginnings Organic

Earth's Best Organic

Parent's Choice Organic

Similac Organic

Vermont Organics



# Not Fit for Organic Food: Martek Biosciences' GMOs, Life'sDHA & Life'sARA



## Illegally Approved.

In 2009, a front-page Washington Post article, "Integrity of Federal 'Organic' Label Questioned," explained how Martek Biosciences' synthetic DHA and ARA ended up in organic infant formula. In 2006, National Organic Program staff told Martek that its DHA and ARA couldn't be used in organic because they were synthetic. Martek's lawyer, Jay Friedman, got the decision reversed by NOP director Barbara Robinson. He explained to the Post, "I called Robinson up, I wrote an e-mail. It was a simple matter." That may be how the 1% gets things done in Washington, but it sure isn't legal!

## Approved Without Knowing If It's GMO.



This year, the National Organic Program attempted to fix the illegal approval by requiring Martek to formally ask permission to use its DHA and AHA in organic. The petition came before National Organic Standards board, and surprisingly, the NOSB approved it. The NOP and NOSB ignored evidence that Martek's products should never have even been considered for use in organic in the first place because they are GMO. At the NOSB meeting, NOP director Miles McEvoy stated on the record that he didn't know whether Life'sDHA and Life'sARA were GMO.



## It's GMO!

Martek's DHA and ARA are produced through genetic engineering, processed with volatile synthetic solvents and microencapsulated, three things that are expressly banned from organic. Martek told the FDA that their DHA was just like Monsanto's. A Martek representative clarified that Monsanto did not develop its DHA, it just owned the technology for a time before it reverted back to Martek. Martek claims that its products are "non-GMO" in Europe, but E.U. law allows certain "techniques of genetic modification," including mutagenesis. USDA Organic law does not.



## Learn More & Take Action.

The Organic Consumers Association:

<http://capwiz.com/grassrootsnetroots/issues/alert/?alertid=57551501>

The Cornucopia Institute:

<http://www.cornucopia.org/replacing-mother-infant-formula-report/>