

YOU CAN BREAK THE CHAINS
OF CORPORATE CONTROL!



BE A GREEN STAR

TAKE THE BREAKING THE CHAINS PLEDGE

Whenever Possible, I Will:

- ★ Buy Organic, Fair Trade, and Fair Made products.
- ★ Boycott Wal-Mart and the Big Box chains, as well as chain bookstores, restaurants, grocery stores, and coffeehouses.
- ★ Buy locally or regionally produced organic and green products.
- ★ Buy Organic, Made in USA, Union Made, or Fair Made clothing, or else shop for vintage and recycled garments.
- ★ Boycott sweatshop products from nations such as China, where labor rights are routinely violated.
- ★ Give preference to independent, locally owned, or cooperative businesses.
- ★ Turn off corporate controlled television, radio, magazines and newspapers, and tune in to the alternative media.

Keep informed by visiting the OCA website: www.OrganicConsumers.org

A GRASSROOTS CAMPAIGN OF THE
ORGANIC CONSUMERS ASSOCIATION



you can break the chains!

- ★ Where was this item grown or made?
How far did it travel?
- ★ Were farmers' or workers' rights protected?
Did the producer receive a living wage?
- ★ Is this product genuinely ecological & healthy?
Is it certified organic or Fair Trade?
Is the company making or selling
this item socially responsible?
- ★ Who profits from this sale?
Are you buying a Brand Name product
from a national chain, or buying locally from
an independent business, coop, or family farm?
- ★ What would be an organic, local,
and Fair Trade or Fair Made alternative?

FOOD FOR THOUGHT
BEFORE YOU PULL OUT YOUR WALLET

TAKE ACTION!

Help mobilize America's 50 million organic and green-minded consumers into a powerful force for change, in the marketplace and in the political arena.

- ★ Resolve to Break the Chains whenever possible.
- ★ Sign OCA's Breaking the Chains pledge and join the network at: www.organicconsumers.org
- ★ Visit OCA's website & subscribe to *Organic Bytes*, OCA's free bi-weekly electronic newsletter.
- ★ Become an OCA Breaking the Chains *Green Star Volunteer* in your community.
- ★ Call, write, or email OCA's national office to get involved: information@organicconsumers.org

Organic Consumers Association
Breaking the Chains Campaign
6771 South Silver Hill Drive
Finland, Minnesota 55603
218-226-4164



www.OrganicConsumers.org