

DO YOU KNOW WHAT'S IN YOUR BODY CARE PRODUCTS?



WHEN THE BRAND NAME SAYS 'ORGANICS', BE SURE TO CHECK THE INGREDIENTS!

Unfortunately, most body care products with the word "Organics" in the brand name are not nearly as organic as you might think. Don't fall for the product branding, read the ingredient list.

Please sign on to support the OCA's efforts to counter organic misbranding in personal care products by visiting our website and going to the Coming Clean campaign page.



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A QUICK SHOPPER'S GUIDE TO ORGANIC BODY CARE PRODUCTS

AVOID CONVENTIONAL DETERGENTS AND PRESERVATIVES

A body cleansing product based on such conventional synthetics should not be considered "organic." Look out for ingredients like: Cocoamidopropyl Betaine, Olefin Sulfonate, Sodium Lauroyl Sarcosinate, Potassium Cocoyl Glutamate, Parabens, Phenoxyethanol, etc. Make sure "liquid soaps" are made from organic versus conventional oils or synthetics.

LOOK FOR "ORGANIC" VERSUS "PURE NATURAL" ESSENTIAL OILS

Even at low use levels, essential oils often support more farm acreage than the rest of the ingredients combined, and that acreage should be organic not conventional.

DON'T BE FOOLED BY HYDROSOLS AND LONG LISTS OF ORGANIC HERBAL WATER EXTRACTS

These ingredients look good at the front of ingredients lists but are mostly ordinary water with minimal relevance aside from making conventional synthetic products appear organic.



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