



# FACTS ABOUT SPLENDA™:



1. It's not natural, it is made with chlorine.
2. No health studies at all on long term consequences.
3. Misleading advertising
4. Consumers have a right to know they are eating a chlorinated artificial sweetener.



1.



**The Sacramento Bee**

“Splenda is not even on the food chain”

**The Sacramento Bee, October 14, 2004, Dan Vierria**

2.

**San Francisco Chronicle**

“Studies have shown that it causes no immediate health problems, but most of these studies have been done by the manufacturer, and no one yet knows what long-term ingestion of large amounts might do over a lifetime.”

**San Francisco Chronicle, September 15, 2004, Carol Ness**

3.

**The Gazette**

“Is there anything then to criticize about sucralose? Perhaps some of the marketing approaches that have hyped the safety of this compound by referring to the fact it is made from "natural sugar." What a substance is made from is irrelevant; what matters is what the final product is. Its properties are determined not by its ancestry but by its molecular structure.... Incorporation of three chlorine atoms into the sugar molecule converts it into a totally new substance.”

**The Montreal Gazette, July 25, 2004 Joe Schwarcz, McGill University's Office for Science and Society**

4.



“Do products sweetened with sucralose carry any warning labels or information statements? No. None of the regulatory agencies and scientific review bodies that have confirmed the safety of sucralose require any warning information to be placed on the labels of products sweetened with sucralose.”

**[www.ific.org/publications/brochures/sucralosebroch.cfm](http://www.ific.org/publications/brochures/sucralosebroch.cfm)**

**The International Food Information Council**